

## EXHIBIT SCHEDULE

MOVE-IN:  
Wednesday, October 20  
4:00 pm–8:00 pm

EXHIBITS OPEN:  
Thursday, October 21  
8:00 am–4:00 pm

CONFERENCE SOCIAL:  
Thursday Evening

EXHIBITS OPEN:  
Friday, October 22  
8:00 am–4:00 pm\*  
\*Exhibitors receive \$100 refund  
for tearing down after 4:00 pm  
on Friday, October 22nd\*



AzAHPERD  
Pam Long, CFO  
P.O. Box 21582  
Mesa, AZ 85277-1582

AzAHPERD

Arizona Association for  
Health, Physical  
Education, Recreation  
and Dance

2010 State  
Convention  
Sponsorship  
Opportunities



AzAHPERD

## Marketing Opportunities from AzAHPERD

The mission of the Arizona Association for Health, Physical Education, Recreation, Sport and Dance is to promote healthful lifestyles through quality education for populations and to provide leadership to school, community and statewide programs in the areas of health, physical education, recreation, dance and other movement-related programs. AzAHPERD is an educational organization that achieves its mission by supporting, encouraging, and providing assistance to members statewide as they initiate, develop, conduct and promote programs of health, and wellness. Our members are interested in your products and services and the AzAHPERD Board of Directors would like to invite your company or organization to participate in our



annual State Conference by sponsoring a conference event, conference program advertising, keynote speakers or website advertising. This is a great opportunity to promote products and services to our members. The 79th Annual AzAHPERD State Convention will be held October 21-22, 2010 at the Phoenix Convention Center and adjacent Hyatt Regency Hotel. Connect with over 500 Convention attendees including Arizona teachers, administrators, athletic directors, athletic and personal trainers, coaches, College/University faculty, recreation directors and specialists in the field of health, physical education, recreation, sport and dance.

## Marketing Opportunities from AzAHPERD

### Gold Member—\$5,000 and up The Gold Member offers:

- \*Recognition at the General Session & other events as a Gold Sponsor
- \*full page advertisement in the Convention Program
- \*Complimentary Exhibit booth
- \*Complimentary AzAHPERD membership and mailings
- \*Three presentation slots in the Program
- \*Advertisement throughout the Convention Center
- \*Logo Link from the AzAHPERD home page website to your website

### Silver Member \$2,500—\$4,999 The Silver Member offers:

- \* Complimentary Exhibit Booth
- \* Booth designated as a Silver Sponsor
- \*acknowledgement in the Exhibit Hall
- \* Full Page advertisement in the Program
- \* Two presentation slots in the program
- \* One year link on the AzAHPERD website home page

### Bronze Member—\$1,000-\$2,499 The Bronze Member offers:

- \*Complimentary Exhibit Booth
- \* Booth designated as a Bronze Sponsor
- \* Two presentation slots in the program
- \* One half page advertisement in the program
- \*acknowledgement in the exhibit hall
- \*One half year link on the AzAHPERD website

### Copper Member—\$500-\$9,99 The Copper Member offers:

- Sponsorship recognition in exhibit hall
- \*complimentary one quarter page advertisement in the Program
- \*one presentation slot in the program

### Friend of AzAHPERD—\$25-\$499

Friends of AzAHPERD will be acknowledged in the program.

## 2010 AzAHPERD CONVENTION

October 21-22, 2010

Phoenix Convention Center

\*All logos and camera-ready art/copy must be exact and supplied by Sponsoring Company at no expense to AzAHPERD. Art must be sent on disc and must be at least 300DPI.

Sponsorship Interest:

PLEASE CHECK APPLICABLE LEVEL

- ☐ GOLD MEMBER—\$5,000 and up
- ☐ SILVER MEMBER—\$2,500-\$5,000
- ☐ BRONZE MEMBER—\$1,000-\$2,500
- ☐ COPPER MEMBER—\$50—\$1,000

Comments and special requests:

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

## A z A H P E R D

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Questions: Kathy Dean,  
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